



Entrepreneur Spotlight Submission Guidelines

A Business of Your Own is pleased to provide a venue for entrepreneurs to share and highlight their journey experiences in our Entrepreneur Spotlight section. Submissions are accepted from for-profit and social entrepreneurs who have a compelling story to share that will empower and inspire others in their entrepreneurial pursuits.

General Guidelines

Entrepreneur Spotlight submissions should include the following:

Name of Proposed Spotlitged Entrepreneur

Include the first and last name of the entrepreneur, title, and name of business, with location.

Picture

A professional color picture in JPEG format should be included with submissions. No more than 3 pictures should be submitted.

Article Body

The Entrepreneur Spotlight article must be no more than 500 words. The article should be written in a flowing paragraph form, in third person, and should include the nature of business, how long the business has been operating, why the business was started, accomplishments leading to success, challenges experienced, lessons learned and words of inspiration for other entrepreneurs.

Contact Information

Include the name and contact information of the person making the submission. The website address of the entrepreneur being showcased should be included at the end of the submission for the entrepreneur's exposure.

Entrepreneur Spotlight Submission

Submissions for the Entrepreneur Spotlight section must be presented in English, using correct spelling, grammar, punctuation, capitalization and sentence structure. All Entrepreneur Spotlight submissions should be presented in Microsoft Word and single spaced. Your submission must also be double checked for accuracy and may not contain any content that is a violation of any law, that may be considered defamatory, libelous or insulting to any ethnic group.

If you have a story to share, please submit your information electronically, as an attachment, to the following e-mail address: Success@womaninbiz.com. The subject line of the e-mail should indicate Entrepreneur Spotlight Submission.

Please read the following statements prior to making a submission.

Submission Understanding

By making a submission for Entrepreneur Spotlight consideration, you acknowledge that you are legally entitled to distribute the information and grant permission for it to be shared and redistributed. Making a submission also comes with the understanding that A Business of Your Own accepts no responsibility for errors made in the editing or publishing of submissions and that you hold the organization harmless in this and all other regards. It is also understood that A Business of Your Own does not pay for submissions and does not accept articles that are primarily advertisements. A Business of Your Own reserves the right to reject any submission for any reason.

A Business of Your Own includes several related web sites. By making a submission, you agree to let us use the information on any of its related sites and any place content from A Business of Your Own is used. We also distribute content to other business related sites on which the submitted entrepreneur's information may be included. Spotlighted Entrepreneurs may also be featured in newsletters related to A Business of Your Own. Past featured entrepreneurs may be included in the archive section of our websites.



Please contact us with any questions at success@womaninbiz.com